

WHAT IS A POLYTECHNIC?



CLASSROOM
THEORY



APPLIED
LEARNING



GLOBAL
APPLICATION



WORKPLACE
APPLICATION



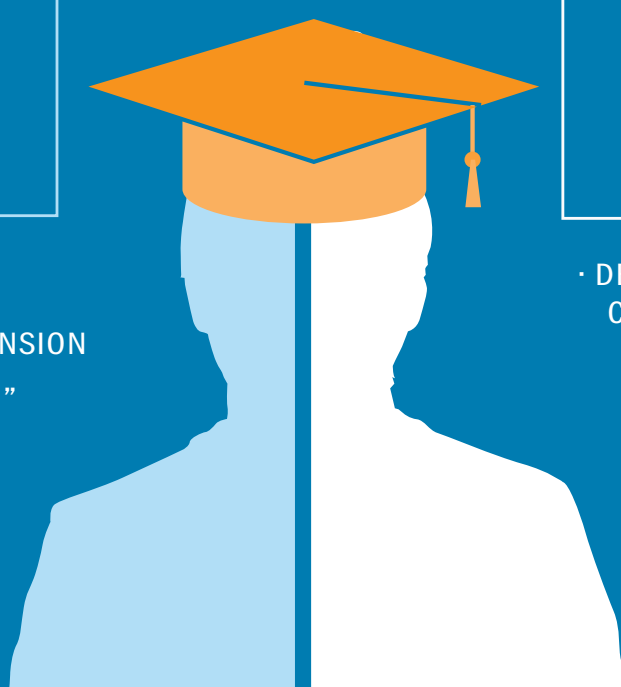
CAREER
ATTAINMENT

POLYTECHNIC SCHOOLS ARE CAREER-FOCUSED UNDERGRADUATE AND GRADUATE UNIVERSITIES THAT COMBINE APPLIED LEARNING WITH A LIBERAL ARTS EDUCATION.

THE POLYTECHNIC EDUCATION BLEND

APPLIED LEARNING

- INCORPORATES TOOLS TO EVALUATE, CREATE, AND SHAPE HUMAN COMPREHENSION
- EMPHASIZES "REAL WORLD" AND "HANDS-ON" LEARNING EXPERIENCES



LIBERAL ARTS

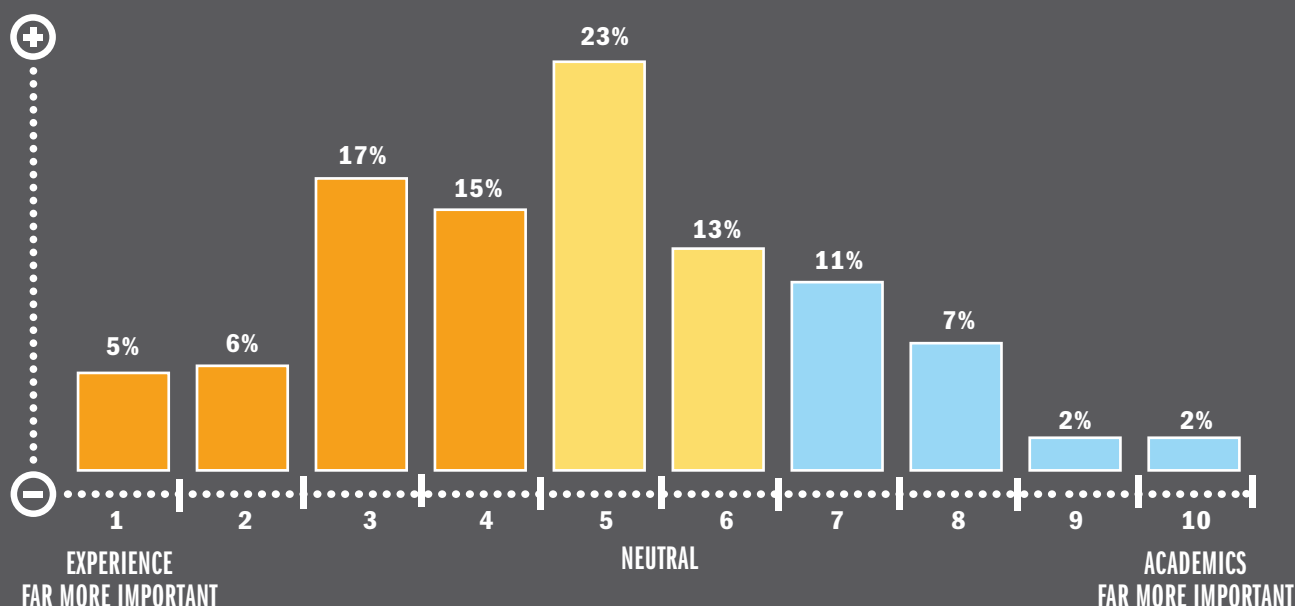
- DEVELOPS CRITICAL THINKING, COMPLEX PROBLEM SOLVING, COMMUNICATION AND LEADERSHIP SKILLS
- INTRODUCES STUDENTS TO A VARIETY OF DISCIPLINES

EMPLOYER SUPPORT OF THE POLYTECHNIC MODEL

"THE MAJORITY OF EMPLOYERS AGREE THAT HAVING BOTH FIELD-SPECIFIC KNOWLEDGE AND SKILLS AND A BROAD RANGE OF SKILLS AND KNOWLEDGE IS MOST IMPORTANT FOR RECENT COLLEGE GRADUATES TO ACHIEVE LONG-TERM CAREER SUCCESS."

HART RESEARCH ASSOCIATES
IT TAKES MORE THAN A MAJOR: EMPLOYER PRIORITIES
FOR COLLEGE LEARNING AND STUDENT SUCCESS, 2013

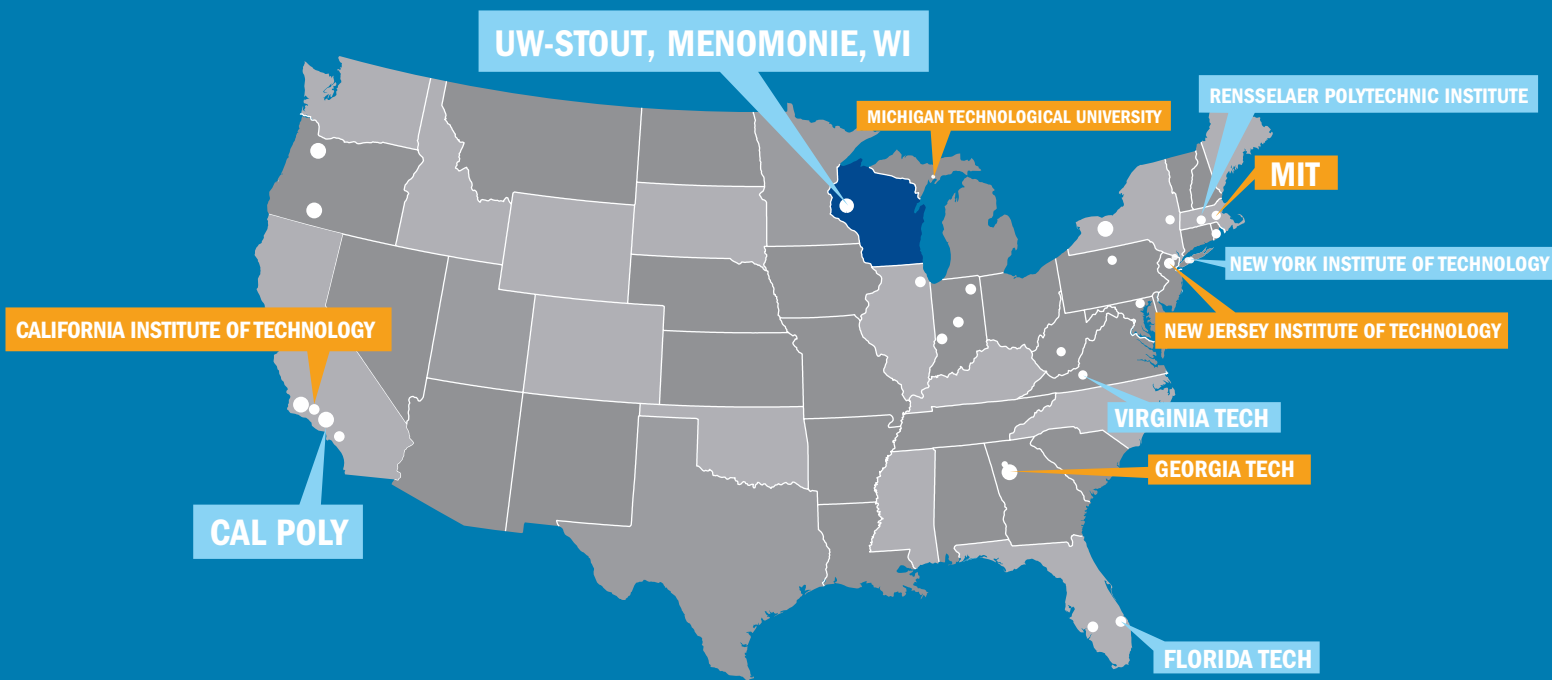
DEGREE OF EXPERIENCE VS. ACADEMICS DESIRED BY EMPLOYERS



*THE CHRONICLE OF HIGHER EDUCATION,
THE ROLE OF HIGHER EDUCATION IN CAREER DEVELOPMENT: EMPLOYER PERCEPTIONS, 2012

U.S. POLYTECHNICS

ONLY 3% OF U.S. UNIVERSITIES HAVE A POLYTECHNIC DESIGNATION AND INCLUDE UNIVERSITIES SUCH AS:



POLYTECHNIC SUCCESS AT UW-STOUT

97% EMPLOYED
OR CONTINUING EDUCATION*

85% OF STUDENTS PARTICIPATE
IN EXPERIENTIAL
LEARNING

2X MORE LABS
THAN CLASSROOMS

LARGEST
ANNUAL CAREER CONFERENCE
IN THE MIDWEST

EXCEPTIONAL PAID CO-OP AND INTERNSHIP OPPORTUNITIES
WITH MORE THAN 550 BUSINESSES AND NON-PROFITS INCLUDING:

3M

TARGET

KOHL'S

Disney

MENARDS

**MOTOR HARLEY-DAVIDSON
CYCLES**

**MAYO
CLINIC**

IBM

**Kalahari
RESORTS**

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WISCONSIN'S POLYTECHNIC UNIVERSITY

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